

Practitioners of Food is Medicine

The list of practitioners below is made up of those practitioners that have expressed interest in collaboration and is provided solely as a resource to investigators for potential research collaborators. It does not represent an endorsement of any practitioner by the American Heart Association. Fill out the [practitioner form](#) if you would like to be included on this list.

Name of Organization	Primary Service Location	Key Contact Name	Key Contact Title	Key Contact Email Address	Key Contact Phone Number	Organization Type	Brief Description of interest and potential value-add for a study
Tangelo	U.S.A. (National, excl. Alaska/Hawaii)	Brent Napier	Vice President	Brent.Napier@jointangelo.com	(352) 552-0778	Medically Tailored Food and Nutrition Service Providers	Tangelo administers clinically driven food-as-medicine programs at scale. Our capabilities include home-delivered medically tailored meals, ProduceRx, GroceryRx, Medical Nutrition Therapy, Digital Dietary Assessments, and custom programs. Our optional app experience allows for two-way communication, collection of data via custom questionnaires, and ongoing access to healthy foods in our SNAP-enabled marketplace.
Carmel Research Consultancy Private Limited	Atlanta, GA	Alben Sigamani	Director	dralbens@myrescon.com	00918884 431444	Contract Research Consultation Firm	<p>As a professional clinical scientist, my interest lies in utilizing clinical trials and epidemiological research to explore the potential of using food as a medicine to address various health problems. I believe that establishing a research network dedicated to conducting efficient and successful studies in this field can greatly contribute to understanding food's therapeutic benefits.</p> <p>By setting up clinical trials within this research network, we can investigate the effects of specific foods or dietary interventions on various health conditions. This will allow us to gather robust evidence on the potential value of food as a medicine, providing insights into its efficacy, safety, and optimal usage.</p> <p>In addition to clinical trials, epidemiological research within this network can help us identify associations between dietary patterns and health outcomes. By analyzing large datasets and conducting longitudinal studies, we can gain a deeper understanding of the impact of food on disease prevention, management, and overall well-being.</p> <p>The potential value-add of this research network is multi-fold. Firstly, it will facilitate collaboration among researchers, clinicians, and industry experts, fostering a multidisciplinary approach to studying food as a medicine. This collaboration will enhance the quality and relevance of the research conducted and promote knowledge exchange and innovation.</p>

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Family Health Services	Sandusky, OH	Leslie Johnson	Food Is Medicine Program Director	ljohnson@familyhs.org	419-219-4734	<p>Medically Tailored Food and Nutrition Service Providers</p> <p>At Family Health Services, we firmly believe that food is a powerful tool that can help people take control of their health. We understand that it can be challenging to make healthy choices, especially with the increasing cost of groceries and the overwhelming amount of information available about nutrition online.</p> <p>This is why we have created the Food is Medicine Program - to provide participants with the tools, resources, and support they need to make healthier choices, improve their overall health and well-being, and prevent or manage chronic conditions. As a participant in this program, they have the option to receive up to two boxes of food every month, filled with delicious and nutritious options, including fruits, vegetables, whole grains, and other healthy foods.</p> <p>But this program is more than just food - its goal is to support them in making changes that promote their overall health and well-being. Participants will also have the opportunity to meet with their Primary Care Provider and a Registered Dietitian, along with a Care Coordinator as needed, to address any other needs they may have, such as medication</p>

							management, transportation, or housing. These appointments will give participants the chance to ask questions, monitor their health conditions, and get access to additional resources to support their journey towards feeling their best.
Independent/Freelance	New York	Roopa Kalyanarama n Marcello	Food as Medicine Strategist	RoopaKalMar@gmail.com	9176018311	Independent Food as Medicine Researcher	I have 20+ years of experience in public health initiative planning, implementation, and evaluation, 10+ years of which have focused on food systems and food/nutrition, including in health care. Most recently, I am the PI of a pilot study and an RCT of a produce prescription program at the nation's largest public hospital system. I am currently working independently as an advisor to organizations seeking to implement FIM initiatives and would love to partner with an organization on developing an application for this RFP.
Cultured Health LLC and 360Girls&Women LLC	Boston, Massachusetts	Sue-Ellen Anderson-Haynes	Registered Dietitian Nutritionist, Certified Diabetes Care and Education Specialist, Certified Personal Trainer	info@iamculturedhealth.com	5083822999	Digital Healthcare app that connects dietitians to clients based on culture. Also private nutrition/health and wellness practice that is tele-health based.	Cultured Health is a digital healthcare app that connects dietitians to clients based on culture. Registered Dietitian can provide medical nutrition therapy (MNT)/health coaching using food as medicine strategies which may lead to improved cardio-metabolic health outcomes. Using our app will allow you to leverage our community of diverse dietitians and matching app to facilitate connections for the program. Ensuring that each patients' individual culture preferences will be supported.
Land to Hand Montana	NW Montana (Flathead County)	Erica Lengacher	Board President	president@landtohandmt.org	406-208-4649	We are a community-based organization working to build a strong community food system that fosters provide socially just ways of accessing food.	We have a unique Food Rx model. In partnership with the regional healthcare organization, we serve patients (and their families) by offering myriad ways in which they can access their prescription. We have built the program from the ground up over the last five years and have learned from our successes and failures. We would love to collaborate in a study both to show proof of concept with our program, but also to build the Food as Medicine network across the Rocky Mountain states (and beyond). We are poised to scale up our work substantially and would love to be a part of this exciting and robust partnership.
Wendy Wesley Nutrition, LLC and St. Pete Cooking School	Tampa Bay, Florida	Wendy Wesley, RDN	Registered Dietitian/Nutritionist	wendystpete@gmail.com	727-823-0393	Nutrition Education Provider	Easy weeknight cooking instruction, nutrition education, label reading, grocery shopping, pantry staples, meal planning and food storage.

Farm Generations Cooperative	New York	Mike Parker	Business Manager	mike@farmgenerations.coop	8452249432	Online Grocery Platform	<p>Farm Generations is a cooperative that operates GrownBy, the farmer-owned e-commerce marketplace. Farmers across the country use GrownBy to sell CSA shares and to sell food for home delivery, shipping, or for order fulfillment at farmers markets and other community locations. GrownBy is the USDA-approved platform for farms that want to accept SNAP benefits as e-commerce payment.</p> <p>I am reaching out to express interest in working with Food Is Medicine practitioners to integrate produce prescription programs, or similar programs, into GrownBy. Doing so could make program implementation much easier for both farm retailers and consumers, and would allow researchers to collect program efficacy data efficiently.</p> <p>As is our policy with SNAP Online payments, GrownBy does not charge fees on any non-credit card transactions, so a partnership with us would not incur any cost to program participants on either the retailer or customer end.</p>
Clean Produce Unlimited LLC	South Dakota	Anu R. Shende	Principal/owner	cleanproduceunlimited@gmail.com	6053937012	Social Work Services	<p>I am currently the Project Director for USDA-GusNIP funded " Fight against Diabetes- A South Dakota Produce Prescription Program (SD-PPP). This program will evaluate the effect of fresh produce intervention on diabetes management in the food-insecure Native American population enrolled in the Special Diabetes Program for Indians at the Oyate Health Center, Rapid City, SD. I am interested in incorporating lessons learned from the SD-PPP into newer programs that will cater to SNAP and Medicaid recipients (irrespective of race/color) seen at the Monument Health Center in Rapid City, SD for cardiovascular diseases.</p>
The Produce Box	North Carolina-but we have sister companies in NY, Mass, TX, Georgia, etc.	Courtney Tellefsen	Founder/CEO	courtney@theproducebox.com	919-604-1688	Online Grocery Platform	<p>We have worked with 50+ non profits over the past three years to pack/deliver fresh produce/meat and dairy to food insecure families, using a network of stay at home moms (150) across the state. We are very close to being able to accept SNAP online as well and delivery is free. We are able to pack additional items in the boxes (educational materials, etc) and we provide proof of delivery, as well as any data needed to organizations.</p>
Morgan State University	Baltimore, MD	Ludmilla Wikkeling-Scott, Dr.P.H., MPH	Adjunct Professor	ludmilla.scott@morgan.edu	240-714-1450	Nutrition Education Provider	<p>Our research team seeks to implement integrated solutions using plant-based treatment plans to address heart disease in health enterprise zones in Baltimore, MD, in partnership with a community church. The intervention proposed has shown much success in Houston, TX and will be of benefit in</p>

							creating the option of plant-based treatments for vulnerable communities.
Need More Acres Farm	South Central Kentucky	Michelle Howell	Farmer/Need More Acres Farm	michelle.lifeisgood@gmail.com	270-943-8441	Community Supported Agriculture Model	Need More Acres Farm (NMAF) has over 30 years of farming experience, and has specifically been working on 100% locally sourced Medically Tailored Grocery programming with public health since 2009. NMAF works with under-served farmers to provide fruits, vegetables, proteins, dairy, grains, and legumes via a home delivery model. Equity and inclusion is at the root of our work, and why we became full-time farmers. Eligibility is determined by recipients receiving Medicaid benefits and having one or more diagnosis such as pregnancy, heart disease, diabetes, addiction, mental health, etc. Referrals are provided by area health departments, food service directors, hospitals, dietitians, WIC/Hands, or other resource providers. Liaisons within our community partnerships assist us with technical support, follow-ups and evaluation. Our program operates year round, and assigns participants into a cohort of 20 other participants who receive weekly updates on the farm, a list of the grocery ingredients they will be receiving, recipes from our on farm dietetic interns, and social support via text messaging. To date, our programming has been funded by Kentucky Medicaid companies and other grassroots funding efforts. Our programs have a 100% redemption rate.
L&G Research and Evaluation Consulting, Inc.	NYC	Dr. Christina López	Director of Research and Evaluation	christina@lgevaluation.com	(646) 515-1389	Consulting Firm	<p>L&G Research and Evaluation Consulting, Inc. ("L&G") is interested in partnering with eligible PIs to support their research for the Food Is Medicine Initiative.</p> <p>L&G is a NYS and NYC certified M/WBE company, founded in 2011 by Drs. Ana Maria Grigoras, PhD, and Danielle Campbell, DrPH, who own and manage the firm. Together they have over 34 years of experience providing data management, program evaluation, monitoring, and research services in NYC, and lead a team of highly trained evaluators who are experienced in delivering high quality evaluation services. They currently serve as Co-Principal Investigators to the New York City Department of Education (NYC DOE) to evaluate youth development and after-school programs throughout the five boroughs of New York City. Drs. Grigoras and Campbell are supported by several evaluators who draw on their expertise in research and evaluation design, data collection (using surveys, interviews, and observations), analysis, and</p>

							<p>reporting to examine the operations and effects of programs in order to improve quality of services. Our team also includes two nonprofit development experts who support our clients by writing robust grant proposals, completing capacity building projects, and providing strategic advising. Collectively, we have significant experience across various health and human service fields including education, public health, mental health, and community/youth development.</p> <p>Our team is passionate about social justice, and our Director of Development, Hayley Davis, has a robust background in food access and food policy. Hayley graduated with her MPH in Public Health Nutrition from the CUNY Graduate School of Public Health and Health Policy in 2021, and holds a BS in Community Health from SUNY Potsdam. She has interned with Eric Adams supporting plant-based nutrition initiatives, and volunteered as a Policy Consultant, developing the Food Justice and Youth policy platforms for a NYC Council District 11 Candidate. In 2021, Hayley was named one of the 40 Under 40 Rising Stars in NYC Food Policy. She has written articles for Food Tank, serves as the Vice Chair for the Board of Directors of Field & Fork Network, and is also part of the Western New York Food As Medicine Coalition. Hayley would directly support Dr. López and L&G's Co-Owners in this research project.</p>
Hope For Pain Inc	Richmond Virginia	Nichole Fogleman	CRNA	nichole@fogleman.biz	8047414875	Nutrition Education Provider	Interested in conducting a study related to plant based diet and chronic pain
YMCA of Metropolitan Washington	District of Columbia, Montgomery County Maryland, and Northern Virginia	Tessa Mork	Association Director of Community Health	tessa.mork@ymcadc.org	2403837408	Nutrition Education Provider	At the Y, we offer Nutrition Counseling provided by an RD, Y-DPP, BPSM, and Simple Cooking with Heart, an AHA designed culinary and nutrition education curriculum. We are currently involved in a research project assessing the efficacy of pairing a PRx with DPP, and would be interested in assessing the same outcomes with Nutrition Counseling, BPSM, Simple Cooking with Heart, or Y-DPP at a different dosage.
La Soupe	Walnut Hills	Hannah Griswold	Food as Medicine Director	hannah@lasoupe.org	937-623-7189	Medically Tailored Meal Provider	We are a non-profit located in Walnut Hills that creates Medically Tailored Meals using rescued foods. We currently offer meals that are diabetes friendly and heart healthy, with the option to expand into other realms. Last year, our organization completed a year long Food as Medicine accelerator program with FIMC (Food is Medicine Coalition) where we gained extensive knowledge on program creation, implementation, and management in all aspects of Food as Medicine

							programs. We are currently working with multiple healthcare organizations and managed care organizations on Food as Medicine pilot programs/research.
SeekingSimple	Boise, Idaho; ability to roll-out programming nationwide	Brock Anderson	Senior Advisor	banderson@seekingsimple.com	4065818710	Medically Tailored Grocery Service Provider with Grocer / Food Delivery Partnerships and Food Benefit Payment Programs	We have a handful of relationships with the Department of Veterans Affairs, various community health centers and public health departments and health plans where we are currently deploying or developing Healthy Grocery Benefit programs. Our value-add would focus on two areas which we believe to be relevant to the initial RFP:1. Using digital tools to drive efficacy and engagement 2. Using digital tools to direct food stipends for use only on healthy foods (sku suppression at grocery stores). Our initial discussions with Devon Klatell and Diana Johnson have been encouraging and we would like to pursue relationships with PIs in the AHA program in order to successfully measure the impact of our programs. Any additional information about connecting with the network of PIs would be welcome.
Purpose Driven Health & Wellness LLC	Atlanta GA	Lauren Powell, MD	Family Medicine Physician, Food As Medicine Expert	drlauren@drlaurenpowell.com	2485355368	I'm a family medicine physician who teaches people to use food to prevent, manage, and cure chronic disease via live and virtual cooking classes and workshops, online content, television and media, and community programming.	As a physician I work with patients directly who are looking for someone to help them improve their health not just with medication but also with food. As a culinary medicine expert I travel all over the US speaking to large groups of people about how they can improve their health with food. I partner with various organizations and mega churches throughout the US, teaching and hosting cooking classes. I have direct access to the people who the AHA Food Is Medicine initiative is trying to reach. I would love to partner with an organization to continue the work that I am already doing to standardize and scale a food as medicine program that can be easily replicated. Examples include using my program with a large church that I already have a relationship with, get some baseline data/health metrics, then over the course of the program see how their food behaviors change, improvements in health outcomes, and how food security status changes over the course of the program. I work closely with Triumph Church in Detroit, MI, which has over 35,000 members.

<p>Tampa Metropolitan Area YMCA</p>	<p>ZIP Codes 33607, 33610</p>	<p>Elizabeth Roman</p>	<p>Mobile Food Market Director</p>	<p>elizabeth.roman@tampaymca.org</p>	<p>813-224-9622</p>	<p>Delivery Service</p>	<p>The Tampa YMCA's Veggie Van Produce Prescription Program (VVPRx) will serve low-income patients in Hillsborough County, Florida who receive medical services in 33607 (at the Judeo Christian Health Clinic) and 33610 (at Tampa General Hospital's Specialty Center at Healthpark) who are at risk of developing a diet-related health conditions, specifically Diabetes or heart disease. Both the proposed locations and the communities where the Tampa YMCA's Veggie Van currently operates are low income, low access neighborhoods where residents are more likely to have access to calorie-dense processed food than affordable fresh fruits and vegetables. VVPRx will fill this gap. Working with our healthcare partners, patients at risk of developing a diet-related health condition, such as Diabetes or heart disease will receive a produce prescription to redeem at the Veggie Van's mobile produce market. Physicians will also refer patients into the Tampa YMCA's evidence-based health initiatives, Diabetes Prevention Program or Blood Pressure Self-Monitoring, as appropriate. This program aims to increase participants' consumption of fruits and vegetables, increase household food security, reduce healthcare provider usage and associated costs, and reduce instances of Diabetes and heart disease.</p>
<p>Hungry Harvest</p>	<p>Mid-Atlantic - Delivery in MD, DE, VA, NC, PA, NY, NJ, RI, WV</p>	<p>Whitney Ashead</p>	<p>Director of Social Impact Partnerships</p>	<p>whitney@hungryharvest.net</p>	<p>7165975764</p>	<p>Online Grocery Platform</p>	<p>Hungry Harvest is a certified B.Corp with 5+ years of expertise providing produce and medically tailored grocery prescriptions in partnership with 125+ community-based organizations, healthcare providers and payers, nonprofits, and government organizations.</p> <p>Hungry Harvest adds value as a grocery home-delivery provider and a partner in program design to increase uptake, retention, enrollment, and reporting.</p> <p>We tailor programs to fit each partner and their members' unique preferences and goals from feeding the whole household with automatic deliveries to providing culturally meaningful foods and empowering choice. Our programs are designed to be "set it and forget it" with an easy lift from both a referral team and the program participant.</p> <p>Capabilities include: produce prescriptions, medically tailored groceries, an online client choice marketplace, member support, and tailored programming to fit each unique program goal while centering dignity and choice.</p>

FOODiversity	Food Delivery Program to customers throughout the U.S.	Wendy Gordon Pake	President and Executive Director	Wendy@foodiversity.org	7049046768	Medically Tailored Food and Nutrition Service Providers	<p>FOODiversity was founded in 2020 with the mission to lessen the burden of food insecurity for people who have food allergies, celiac disease, or food intolerances.</p> <p>FOODiversity connects with food pantries, school nurses, healthcare systems, and other community emergency food providers to improve their clients'/patients' access to allergen-friendly/gluten-free food and health education.</p> <p>Having dietary restrictions, like food allergies, exacerbate the burden of food insecurity; many times, allergen-friendly foods are more costly and "safe" products are not available at local stores nor donated to food pantries. By building relationships with community-based organizations, FOODiversity is able to support ongoing local food assistance efforts while also filling gaps in service that, oftentimes, are overlooked.</p>
Cornell Cooperative Extension of Suffolk County	Suffolk County (Long Island), NY	Zahrine Bajwa	Director of Community Education;	zb12@cornell.edu	631-727-7850	Nutrition Education Provider	<p>We have been doing a Produce Prescription Program, through a GusNIP Grant. We have been working with a FQHC in order to recruit participants and provide nutrition education and vouchers. We do already have a good curriculum for nutrition education as well as some connections.</p>
NourishedRx	Nationwide	Eric Hazzard	Sr. Director-Business Development	eric@nourishedrx.com	5304004982	Medically Tailored Food and Nutrition Service Providers	<p>NourishedRx is on a mission to eradicate poor diet and nutrition insecurity as top drivers of death, disease and disparities. Founded in 2019, NourishedRx is a digital health and nutrition company that helps people live healthier lives and supports health equity. Leveraging the healing and connective power of food, NourishedRx partners with healthcare organizations to nourish their most vulnerable members, build healthy relationships, and support health equity. We have demonstrated real world evidence with our current healthcare partners (plans and providers).</p>

<p>TransformaWell</p>	<p>Chicago, IL</p>	<p>Tramayne Butler DeLong, PhD</p>	<p>Executive Director</p>	<p>tramaynebutler@transformawell.org</p>	<p>773 786-8121</p>	<p>Nutrition Education Provider</p>	<p>I am writing to express TransformaWell's deep interest in collaborating with the Food is Medicine Initiative announced by the American Heart Association and The Rockefeller Foundation. At TransformaWell, our mission is rooted in promoting holistic well-being through innovative approaches to health, wellness, and nutrition education, as well as community support to help support the prevention of chronic diseases. Our organization firmly believes in the transformative power of nutrition and lifestyle interventions in preventing and managing chronic illnesses. This conviction and mission of our organization aligns seamlessly with the objectives of the Food is Medicine Initiative. Here's how TransformaWell can add significant value to the study and collaborate effectively in this groundbreaking initiative:</p> <p>Expertise in Holistic Health: TransformaWell specializes in educating communities about holistic solutions, integrating nutrition, wellness education and community engagement. Our founder, Dr. Trayayne Butler DeLong, PhD, is a cultural anthropologist and Mayo Clinic Certified Wellness Coach and consultant. She has worked with community organizers, institutions such as the University of Illinois and community health workers who understand the intricate relationship between diet, health, and chronic diseases.</p> <p>Community Engagement: We have engaged communities and fostered partnerships with local organizations and institutions. Our outreach programs and community events have consistently demonstrated our ability to mobilize people and raise awareness about the importance of healthy eating habits. We have collaborated with the University of Illinois, the City of Chicago, and Northeastern Illinois University to provide training to Community Health Workers.</p> <p>Data Collection and Analysis: TransformaWell has expertise in data collection and analysis. We can assist in gathering comprehensive data related to the impact of food is medicine programs on various demographic groups, helping provide valuable insights for the initiative's research objectives. Our founder, cultural anthropologist and wellness coach, Dr. Butler-DeLong has conducted ethnographic research in Chicago and Kenya studying immigrant populations and cultural</p>
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						<p>identity as well as studying the effectiveness of youth wellness programs and initiatives of the University of Illinois.</p> <p>Program Implementation: Leveraging our experience, we can actively participate in implementing food is medicine programs in diverse settings. Whether it's urban areas, rural communities, or underserved populations, TransformaWell can contribute to identifying and implementing viable strategies that align with the initiative's goals.</p> <p>Advocacy and Education: TransformaWell is passionate about advocacy and education. We can collaborate in raising awareness about the initiative, advocating for policy changes, and educating healthcare professionals, practitioners, and patients about the benefits of Food is Medicine programs.</p> <p>By collaborating with TransformaWell, the Food is Medicine Initiative can benefit from our organization's experience in delivering culturally informed health and nutrition education, community reach, and data-driven approach. We are enthusiastic about the opportunity to contribute to this transformative initiative and would be honored to discuss this collaboration further at your earliest convenience. Please let us know if there is a suitable time for a meeting or if you require any additional information from our end.</p>
Diet ID	USA	Alison Hankins / Dr. David Katz	Head of Growth / CEO	ahankins@dietid.com	303-709-5246	<p>Data platform for diet assessment and nutrition counseling</p> <p>Diet ID offers a breakthrough approach to comprehensive dietary assessment, validated against recall-based methods and biomarkers in multiple peer-reviewed publications, that can be completed in as little as 60 seconds. The method, ideal for low literacy, elderly, and even English-as-a-second-language populations, generates data on diet composition and quality instantaneously. Easy to use, and economical, the method may be applied at any scale. The method may be used to track change in objectively measured diet quality, using the HEI-2020 metric, in any food-as-medicine intervention. The platform can also be used to generate a personalized, high-quality goal diet, to provide digitally delivered daily coaching, and to track progress at the n-of-1 level. Additional</p>

							coaching by dietitians is an option, as is the sourcing of medically tailored meals and meal kits via our partner, Tangelo.
Barton Health	South Lake Tahoe CA/NV	Clarence Grim	PI	Lowerbp2@mac.com	415-916-0841	Delivery Service	Multiple research studies have demonstrated that providing standardized 2 week meals to those with high blood pressure lowers BP and the higher the run in BP the greater the reduction of BP. We will test the use of a standardized 2 weeks of DASH diet meals to test the effect of DASHING on blood pressure control in those not at goal the community.
SecureFOOD	Baltimore and Mid-Atlantic	Richard Trinh	CEO	Richard.trinh@secure-food.co	7036398207	Online Grocery Platform	We're a platform that streamlines grant/insurance food is medicine benefits to be utilized at our partnered community restaurants. We believe that eating healthy doesn't have to be a sacrifice and should be accounting for different palate tastes and cultural cuisine preferences. Our restaurant partners are already trusted in the community and want to start serving healthy options to make an impact for long-sustaining behavior change. Through two mediums, in person food fairs and also virtual on our platform, users will have access to healthy food partners in the area and also a nutritionist to guide them in the right direction.
Nutriendo PR. org	Puerto Rico	Marta R Candelas	VP Gov., Non-Gov & Regulatory Affairs	mcandelas@caribbeanproduce.com	787 310-5547	Non For profit enhancing Food as Medicine alternatives	We are partnering with Tuff University, Friedman School of Nutrition to work on a grant project considering PR population, local food-related diseases, and, local meal preferences to submit AHA Food Is Medicine Initiative proposal
Behavioral Insights Team	New York, NY; Washington, DC	Laura Zatz	Senior Advisor, Health	laura.zatz@bi.team	(929) 224-0186 Ext. 741	Behavior change specialists	<p>BIT is a social purpose company that helps organizations apply behavioral insights to improve policies and programs. By combining a rich understanding of the behavioral sciences, subject matter expertise in nutrition, and the pragmatism to make things happen, we have had notable successes changing food behaviors. Using behavioral economics, user experience, design, and related disciplines, we diagnose behavioral barriers (including aspects of the physical and social environment) as well as develop and analyze interventions to promote healthier behaviors.</p> <p>On several recent projects, we have applied our expertise to boost enrollment, participation, and follow-up of diverse populations in research studies.</p>

							This included diagnosing and eliminating unnecessary pain points (or friction or sludge) in processes and redesigning recruitment materials. We have also recently conducted user testing research to increase sign-up and and retention in government benefits programs.
Carl Tilghman Sr	Carl Tilghman Sr	Carl Tilghman Sr	DMIN, Pastor	Carl.Tilghman@gmail.com	(202). 250 - 1115	Faith based agency	<p>Distributing information, quick garnering of participants and distribution of meals, enhance adhering based on religious beliefs and countering distrust of research and hospitals.</p> <p>Addition of influence of spiritual influence on decision making in loved</p> <p>Research charge nurse in Cardiovascular Risk study that included nutritionally prepared foods, understanding food preparation, reading and understanding labels and group exercise over one year with biomarkers every month.</p> <p>Impact on community, church, including family finance that individual has control over shared with emphasis on obesity its Comorbids and body image.</p>
Children's National Hospital	Washington, DC	Laura Fischer	Research Faculty	lfischer@childrensnational.org	53057467 21	Health care provider and nutrition educator	Historically marginalized, under-resourced families with children at risk of food insecurity and diet-related chronic disease
Feast of Justice	Northeast Philadelphia	Rev. Patricia Neale	Executive Director	director@feastofjustice.org	215-279-0269	Food Bank	Feast of Justice is an agency that serves 2400 active households through a choice-model pantry that focuses on fresh product (70% of our distributed food is fresh or frozen; 33% is produce). We serve 550 households and distribute 18,000lb each week to low-income and at-risk individuals. Our population is culturally diverse; 60% of our guests speak a primary language other than English--with the most common locations of origin being East Asia, central America, eastern Europe, Caribbean, and South America. While we believe that a choice model is best--we also have access to a home delivery option for participants who cannot come onsite to select their food. Beyond food we have a history of connecting with our guest population and offering wraparound services such as AHA classes. We also

							<p>collect extensive demographic information through a holistic intake process.</p> <p>We believe that we can offer a partner PI access to a wide variety of individuals to understand the feasibility of food-is-medicine interventions across varying cultures and can accommodate significant access to, storage of, and distribution of fresh product.</p>
Hunger Solutions Institute	Auburn, AL	Kara Newby	Outreach Administrator	kel0031@auburn.edu	334-740-2842	Academic Institution	We partner with a hospital to test food interventions at the intake stage.
God's Love We Deliver, Inc.	New York City and surrounding areas	Kelly Naranjo	Manager of Research and Evaluation	knaranjo@glwd.org	347-966-7380	Medically Tailored Food and Nutrition Service Providers	<p>The seed of what would become medically tailored meals (MTM) started with one hospice volunteer- Ganja Stone- who noticed a client dying alone of HIV complications and left his grocery deliveries untouched for consecutive weeks. As a result, this client could not leave his home and much less prepare his meals. Thus, Ganja set out to fill this need and identify restaurants and people who would help donate prepared meals and allow the client to die with dignity. In the typical resilient fashion of New York City, the community heard Ganja's call and became involved as volunteers or restaurants donating warm meals every day to clients. As the need grew, so did the realization that clients living with HIV needed a special diet abiding by strict nutritional guidelines. This led to the humble beginnings of the meal preparation program out of a basement church kitchen in the Upper West Side of Manhattan. Sequentially, God's Love hired its first registered dietician nutritionist, drives, and staff and eventually moved to our SoHo location. As organizations around the country rallied against the injustices of the HIV pandemic and became organized, so rose the Food is Medicine Coalition (FIMC) and even more nutrition intervention developments that led to God's Love being invited to the 2022 White House Conference on Hunger, Nutrition, and Health.</p> <p>Currently, we serve over 200 diagnoses. Thousands of people in New York City live with debilitating chronic conditions exacerbated by the dual epidemic of malnutrition and poverty. Thus, visibility is critical to complement our outreach activities and rebalance health in favor of our clients.</p> <p>Our next step in growing our impact is research support that will allow us to support our current frameworks for client-centered services and expand</p>

							them into client-focused research, prioritizing topics that are most important for our communities.
Everyone's Harvest	Monterey County, CA	Hester Parker, PhD	Executive Director	hester@everyonesharvest.org	831-384-6961	Farmer's Market	Everyone's Harvest currently operates a produce prescription program at our six farmers' markets in Monterey County, CA. We have demonstrated significant impact on HbA1c for a small cohort of patients with diabetes, but we would like to improve the efficacy of the program with respect to the participants' experience as well as improve participant enrollment and retention by incorporating the input from the lived experience of participants in the design and implementation of the program for future cohorts.
SeekingSimple	Boise, Idaho; ability to deploy FIM initiatives across 30+ states where Albertsons/Safeway stores are a part of local communities	Brock Anderson	Advisor; Population Health	banderson@seekingsimple.com	406 581 8710	Medically Tailored Food and Nutrition Service Providers	We have an extensive digital platform combining disease state food rx, food ingredients, consumer packaged goods and local grocery retail inventory to match the items in a grocery store to the needs of patients/consumers with specific health needs (e.g. we can steer those with Renal disease away from phosphorous, or those with MetS toward lower sugar / no sugar products). Our platform incorporates human-centered design and extensive knowledge of household food culture into mechanism by which to engage patients and household food decision-makers in a journey to improve health. Many of the metrics we have built into our systems are designed to promote engagement and easily measure that engagement across populations at scale. Our engagement metrics include initial enrollment/onboarding (enrollment, churn, program experience), engagement (Monthly activity, program completion, persistency of use), associated health milestones (HRA completion, PCP visitation, complementary program enrollment), and healthy product purchase conversion based on shopping behavior at local grocery stores/through delivery services.

Worldview Studio	United States	Alison Fell	Director of Business Operations	alison@worldview.studio	408-315-8666	Science Communication and Design Consultancy	<p>Worldview Studio connects science, technology and society through human-centered design (HCD) and cognitive science. We are a collective of scientists, designers and media producers focused on science and health communication and engagement. Incubated at Stanford University, we spent five years experimenting with programs that open access to ideas created at the university. We launched Worldview Studio in 2018 to help nonprofits, government organizations, foundations and universities develop new paths to impact and create learning experiences, media, and strategies to engage the audiences they want to reach. Nearly all of our work involves communicating complex ideas, which we do successfully by focusing on our audience; their interests, learning behaviors, and knowledge base; connections that could be made to their daily lives, and the questions they are naturally curious about. We also dive deep into the scientific literature to make sure that what we communicate is accurate, robust, and clear. Much of our work is framed to elicit feelings of awe and wonder, or if more problem focused, on framings that highlight personal agency in addressing the problem.</p> <p>We are interested in collaborating with a partner with whom we can offer our expertise in HCD methodologies and processes as encouraged by the RFP. Because we focus on science communication and audience/design research we have extensive experience exploring and understanding the contexts of different audiences and translating them into actionable design guidelines based on lived experiences. We can also offer workshop design and facilitation, media creation, and toolkit development. We believe that when collaborating on engagement-focused research projects like these, HCD must be a part of every step of the process from the very beginning. HCD tools allow us to understand lived experiences and quickly iterate through many potential solutions to test feasibility, helping to de-risk future fully implemented Food is Medicine programs. We welcome any inquiries to partner in pursuit of a successful and impactful project!</p>
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Minneapolis Heart Institute Foundation	Minneapolis, MN	Courtney Jordan Baechler	Medical Director, Health Equity	c.jordan.baechler@mhif.org	6122015363	Research/health provider	We have an established partnership with Open Arms, MN, a medically tailored meals program in the Twin Cities metro area. Together, we are interested in helping to be part of the solution on how to effectively get FIM to the right people -- from a health equity lens, including recruitment and culturally appropriate meals, engagement and retention, as well as health metrics and QOL.
The Cook's Nook	Austin, TX	Joi Chevalier	Founder and CEO	joi.chevalier@cooksnook.net	512-710-6665	Medically Tailored Food and Nutrition Service Providers	<p>The Cook's Nook provides end-to-end solutions to partners that include medically-tailored meals, logistics for targeted meal distribution, a platform for population engagement, and metrics sets that can help programs evaluate and quantify their impact on health outcomes. Our solutions are designed to serve programs targeted towards improving maternal health, diabetes, chronic kidney disease, and general population health. We are looking to expand into targeting hypertension and general cardiovascular risk as well.</p> <p>Our solutions leverage dietician-reviewed, culturally-relevant, and medically-tailored meals through our Cultura Cuisine brand. We have also developed a platform to effectively engage target populations through our Foodways product.</p> <p>We hope to support and collaborate with AHA FIM grant winners to provide delicious, nutritious, and culturally-relevant meal choices to study participants while engaging them in programming that enables them to both maintain a sense of dignity and move towards behavior changes that will positively impact the trajectory of their health.</p>
The Slate Bistro	Ventura County, CA	Rachel Holst	Clinical-Culinary Liaison	Rachelmainholst@gmail.com	805-204-7720	Medically Tailored Meal Provider	Our organization is interested in partnering with researchers investigating reach, retention, engagement of participants and the perspectives of prescription providers. We have a robust MTM program focused on providing appropriate menus for those with multiple chronic comorbidities. The culinary team includes an RN-Chef and fine dining chefs. The clinical team includes masters-level registered dietitians from diverse backgrounds and work remotely to accommodate the needs and availability of our patient participants. Our organization's mission is to provide not only Medical Meals, but also Medical Hospitality where the patient is an active participant in their meal program.

University of Louisville	Urban Inner City	Kim Williams	Chair, Department of Medicine	kim.williams@louisville.edu	502-852-5241	Nutrition Counseling Services	Our UofL Department of Medicine our focus is on low-income nutrition education and dietary intervention on the west end of Louisville, measuring coronary disease risk factors before and after intervention (TMAO, insulin, lipid panel, hs-CRP, Hgb A1c, LDL particle size). We have funding for 200 patients (foundation funds), but would like a broader reach.
MINT Nutrition	North Carolina	Christiane Matey	Founder, Integrative Dietitian	christiane@themintnutrition.com	7048934190	Medically Tailored Food and Nutrition Service Providers	I am an expert in food and nutrition, counseling patients on personalized nutrition and lifestyle medicine.
Unite Us	National	Brittany Sachs	Associate Director, Partnerships & Strategy	brittany@uniteus.com	N/A	Data platform	<p>Unite Us is the nation's leading software company bringing sectors together to improve the health and well-being of communities. We drive the collaboration to identify, deliver, and pay for services that impact whole-person health. Through Unite Us' national network and software, community-based organizations, government agencies, and healthcare organizations are all connected to better collaborate to meet the needs of the individuals in their communities.</p> <p>We enable service providers and care coordinators to identify needs, enroll people in services, serve clients, measure network impact, and invest in social care. Unite Us builds coordinated care networks of health and social care providers that boost the work of local community-based organizations and community health centers to strengthen and extend access to resources in neighborhoods across the country.</p> <p>Understanding the critical role social factors play in a person's health, a partnership with Unite Us would be instrumental in securely connecting community members to resources, such as medically tailored meals, nutrition, food pantries, and so much more. Through the Unite Us Platform, providers and its participants have access to a robust network of healthcare teams, social care professionals, and community-based organizations.</p>

KidShape Wellness	United States	Christiane Rivard	Founding Partner	christiane@kidshape.org	310-339-9047	Nutrition Education Provider	We provide families with school-aged children interactive nutrition education programs focused on healthy eating, improved physical activity, health behavior change and mental and emotional well-being. Our programs are designed and evaluated by a team of Registered Dietitian Nutritionists and a health psychologist.
Bayfront Health	Family Medicine Residency	Shacara Wilson	MD	shacara.wilson@orlandohalth.com	7724861085	Medical Center	Interested in providing FIM information to patients struggling with chronic illness (diabetes, heart disease, obesity)
Galen Medical Group	Chattanooga TN	Paulina Hartney	Wellness Program Manager, NBC-HWC	wellness@galenmedical.com	423-497-5366	Nutrition Education Provider	Looking to partner with food delivery service for DPP and CVH programs that incorporate health coaching and nutrition education for sustainable behavior and lifestyle change. We are a medical group looking to apply a Food is Medicine & Community is Medicine approach to wellness. Our patient base is located in SE Tennessee. Food accessibility and affordability is essential to our participant population.

<p>Sanctuary Farm Phila</p>	<p>Philadelphia</p>	<p>Andrea Vettori</p>	<p>Executive Director</p>	<p>avettori@sanctuaryfarmphila.org</p>	<p>2155100762</p>	<p>Nonprofit urban farm with a free produce stand and free educational programming (including cooking, nutrition, and gardening ed classes)</p>	<p>Sanctuary Farm Phila is launching the Mobile Veggie Rx Program focused on bringing fresh produce and educational resources to the North Philadelphia community. Our nonprofit urban farm provides free produce to community members through a twice weekly produce stand and also offers resources and programming including a therapeutic gardening program, summer camp programs for children and teens, and a variety of cooking, nutrition, and gardening classes.</p> <p>For the Mobile Veggie Rx program, we will partner with local health centers to provide individuals that visit the health centers for medical care and who are living with or at high risk of chronic health conditions (including diabetes and hypertension) with vouchers that can be redeemed at our Mobile Veggie Stand. In the past we had a similar program in which individuals received a voucher from their clinician which they could then redeem at our stand. However, in an effort to reach more people and make it easier for them to receive the produce, individuals that receive a voucher will be able to redeem it immediately from our mobile veggie van located directly outside the health center. Through the Mobile Veggie Rx Program we hope to reinforce healthy eating habits for members of the community by providing nutritious food and nutritional resources directly to those that need it.</p> <p>We would like to work with a research team to determine the effect/impact of this program. We are a respected, established presence in the Sharswood/Brewerytown community with active involvement and input from the neighborhood residents.</p>
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Wholesome Wave	Connecticut - Statewide, we also have conducted programs and projects in nearly every state in the US.	Brent Ling	Director of External Affairs	brent@wholesomewave.org	202.427.4994	Produce Prescription practitioner and researcher	<p>For 10 years, Wholesome Wave has contributed to the science of food as medicine, specifically as a partner in implementing the produce prescription. Most recently in publication of the largest cohort produce prescription evaluation to-date which covered nearly four thousand patients in a diverse array of clinics and patient populations across 12 states: https://www.ahajournals.org/doi/10.1161/CIRCOUTCOMES.122.009520</p> <p>We are most interested in projects based in Connecticut, have health equity aims, include a control group, and assess implementation utilizing the tools we have developed to assess patient dignity throughout the intervention.</p>
FamilyCook Productions	National	Lynn Fredericks	Founder and President	lynn@familycookproductions.com	646-645-3929	Nutrition Education Provider	<p>FamilyCook Productions is a non-profit organization that develops effective, award-winning culinary nutrition education for all ages. We have reached over 300,000 families nationwide and spawned over hundreds of programs in over 30 states in the past 25 years. All our programs are evidence based and we have published much of our program evaluation in peer review journals. While we started out as a pioneer in the prevention space, we are excited that our Deliciously Healthy program designed for chronic disease patients in clinical settings is ready for scaling. We seek a veggie RX-type partner linked to a hospital or clinic with multiple locations to demonstrate the value of culinary nutrition to enhance FIM uptake and support measurable behavior change. We seek to show the cost effectiveness and reliable results that FIM can achieve at scale. We can work with a partner anywhere in the US or Canada.</p>

<p>Pleasant Street Civil Rights and Cultural Arts Center</p>	<p>Alachua County, Fl</p>	<p>Gerard Duncan</p>	<p>Executive Director</p>	<p>pleasantstreet@pleasantscrca.org</p>	<p>3522832185</p>	<p>Community Health Worker Services</p>	<p>The overall objective of this project is to test the feasibility and acceptability of a community healthcare worker (CHW)-led implementation strategy to increase awareness of hyperlipidemia and utilization of nutritional interventions to treat lipid disorders and lower cardiovascular morbidity in the Black population. Equipping the impacted population with awareness of their lipid profile followed by hands-on nutritional and physical education, will improve the cardiovascular health of each participant. Participants will be provided with improving the increasing access to healthcare resources including personalized guidance through CHW involvement and food as medicine through food dispensaries. Providing personalized culturally appropriate fruits and vegetables into their dietary routine will be a specific focus as this is a well known strategy for improving one's lipid and cardiovascular profile. This pilot project will adapt CHW education (tailored information on food benefit programs, healthy eating strategies and motivation to improve lipid levels and cardiovascular health with and without more advanced navigation implementation strategies (transportation to grocery stores, synchronous and asynchronous education on shopping at grocery stores and practice cooking healthier meals.</p>
<p>Mayo Clinic</p>	<p>Florida</p>	<p>Dawn Mussallem, DO, DipABLM</p>	<p>Physician; Asst Professor Medicine; Director Lifestyle Medicine Residency Mayo Clinic</p>	<p>mussallem.dawn@mayo.edu</p>	<p>9048915562</p>	<p>Academic Medical Center designing multidisciplinary study investigating the impact of WFPB nutrition via a comprehensive lifestyle change program among financially insecure population Jacksonville Fl (In conjunction w Blue Zones Project) local farmers markets, community gardens</p>	<p>Hello. I am designing a multidisciplinary study investigating the impact of WFPB nutrition on A1C, lipids, waist circumference, muscle preservation via a 10 week comprehensive lifestyle change program among financially insecure population Jacksonville Fl. I am a lifestyle medicine physician at Mayo Clinic and also on Blue Zones Project Steering Committee. This project will utilize our Blue Zones platform and recruit from faith based communities as well as local farmers markets and community gardens</p>

St. Joseph Hospital	Bangor Maine	Sarah L. Martin, PhD	Grants Manager	smartin1@covh.org	207-907-3189	Hospital (medically tailored meal provider too)	We are interested in finding ways to increase the proportion of patients identified with food insecurity who would enroll in a FIM Project, and stay engaged over one year.
Oregon Health and Science University	Portland, Oregon	Anna Garwood	Resarch Project Coordinator	garwooda@ohsu.edu	(971) 442-2421	Hospital	OHSU is piloting Medically Tailored Meals and VeggieRx debit cards with a pediatric clinic at the hospital.
Brownsville Community Culinary Center (Diabetes Wellness Program)	Brooklyn, NY	Jessica Joseph	Program Manager	jj@thebcc.org	347-610-1671	Medically tailored food and nutrition service providers, nutrition counseling services, community health worker services, food bank	The Diabetes Wellness Program recently launched our Food as Medicine program to assess the effects of delivering medically tailored meals on diabetic profile, diabetes distress, and food insecurity within the Brownsville community. We believe that we are strategically positioned within the community to provide various services including medically tailored meals through our culinary training program, nutrition counseling facilitated by our registered dietitian, and access to social and clinical services through our community health workers. Along with a clinical partnership, we can expand our existing pilot study, making it more objective and effective for long-term.
Bell and Evans	Fredericksburg, PA	Lizzy Hawk	Manager, Chronic Care and Health Outcomes	ehawk@bellandevans.com	717-865-1158	Employer	We are a large self-funded employer in central Pennsylvania. We've collaborated with various stakeholders in our community to help scale FIM programming and improve enrollment and engagement in an underserved population that faces many barriers to care (language, transportation, food access, etc). Forty-three percent of our team members work "off-shift"; 68 percent are Hispanic or Latino; 82 percent are paid hourly; and 71 percent live in Lebanon and Reading, PA (both with percentage poverty exceeding double that of the State and Nation). Access, cost, and quality to and of care, along with health equity needs matter to us. We would make a great cohort to study the impact of increasing access to FIM programs by offering them at work.

Good Food Catalyst	Chicago, IL	Shelby Parchman	CEO	Shellby.Parchman@GoodFoodCatalyst.org	630-450-1993	Medically Tailored Food and Nutrition Service Providers	Our Good Food is Good Medicine Program has partnered with physicians at U of Chicago and UI Health to enroll our program participants in gut biome and hypertension studies. We recruit participants from neighborhoods on Chicago's south and west sides. We provide training, cooking demos, and provide nutritional counseling. Preliminary results for the gut biome studies are showing decreases in sugar alcohols and increases in amino acids in stool samples. The hypertension studies, involving 22 black women, are indicating decreases in blood pressure in the study participants. The leader of our organization is a former research scientist who grew up on Chicago's west side has a continued interest in the overall health and wealth of the communities her grew up in,
U.S. Hunger	National	Corissa Raymond	Data & Research Writer	corissa.raymond@ushunger.org	4076085347	Data platform	U.S. Hunger is a nonprofit that has equipped foundations, corporations, and healthcare organizations with actionable intelligence on the Social Determinants of Health through our online platform, Impact Manager. This proprietary system collects, aggregates, and analyzes large amounts of data in real-time. It uses survey responses and written testimonials to uniquely capture quantitative and qualitative data at the individual level. U.S. Hunger has used Impact Manager since 2020 to capture more than 180,000 individual stories and surveys to document food insecurity throughout the United States. We have the ability to customize our platform so that it is tailored to the user's specific needs with the ability to capture an individual's food insecurity status, behavior, health outcomes, and more.

Institute for Public Health Innovation	MD-DC-VA	Michele Burton	Program Manager	mburton@institutephi.org	202-380-5273	Voucher or stipend distribution service	<p>We are interested in leveraging the lessons learned from our pilot program. Below is a description of the program we ran with promising outcome results from participants. There is still a need for this program to continue, but we need to fund it and expand to gauge its effectiveness. We are looking for a PI who would like to help implement this program in the FIM proposal.</p> <p>The Prince George's Fresh Pilot Program (PGF), the pilot Food as Medicine (FAM) program, was implemented in 2021-2023 in Prince George's County, Maryland. Individuals were referred to the program from five partner clinics in Prince George's County if they met the criteria of being food insecure and experiencing a diet-related chronic disease. Participants enrolled in the program received an \$80 voucher to spend at a local grocery chain on produce items (fresh or frozen) for approximately six months. Program staff implemented a Participant Advisory Board (PAB) of six members who were compensated for their expertise and met once a month with program staff over nine months. Participants shared self-reported health data with a patient health navigator at the beginning and end of the program. A no-cost nutritional counseling session was offered to participants. These sessions were held in-person at the store, virtually, or over the phone. Program staff set up in-store demonstrations for participants to learn how to redeem the vouchers for their produce items. Outcome data from the program was limited since it was self-reported; however, the findings are promising. There is evidence that participants increased their consumption of fruits and vegetables, decreased meat consumption, experienced differences in their energy-level, reduced pain, and improved mental health.</p>
DC Greens	Washington DC	Luisa Furstenberg-Beckman	Produce Rx Manager	Luisa@dcgreens.org	2026019200	Produce Prescription Program Provider	<p>We have a fully running Produce Rx program, but no shortage of more participants we could enroll. Participants are currently enrolled by their provider at the clinic.</p> <p>Area of interest: to compare enrollment at the clinics vs. the MCOs, and programmatic outcomes from the two different groups, including utilization, program engagement, biometric improvements, etc.</p>

Nutriendo PR.org	Puerto Rico	Angela Diaz	Executive Director	adiaz@nutriendopr.org	787 223-7000	nonprofit entity dedicated to addressing health inequities in Puerto Rico by strengthening the nutritional security of our people	Nutriendo PR is a nonprofit entity dedicated to addressing health inequities in Puerto Rico by strengthening the nutritional security of our people. Our mission is Tackle the nutritional insecurity crisis in Puerto Rico through the strengthening and expansion of innovative and effective models that address the intersection between nutrition and health.
University of Vermont Medical Center	Nutrition Services - Culinary Medicine Team	Christina Vollbrecht, MA, MS	Chef Educator	christina.vollbrecht@uvmhealth.org	7036080688	Medically Tailored Food and Nutrition Service Providers	UVMHC hospital-based Culinary Medicine team within Nutrition Services Department with Osher Center for Integrative Health program partners at UVM
Nourish Healthy Habits	Pleasanton California	Karuna Khera	Founder	nourishhealthyhabits@gmail.com	6193006411	Health and Culinary Coaching	The value add would be bridging the gap between the knowing and the doing. Making this really client -centered. Most people know that they have to eat healthy, yet can't sustain those habits. Culinary coaching will help to find the why
The Food Trust	Pennsylvania, New Jersey, California	Julia Koprak	Associate Director, Nutrition Incentives	jkoprak@thefoodtrust.org	215-575-0444	Medically Tailored Food and Nutrition Service Providers	National nonprofit organization with deep experience in produce prescription and nutrition education programs. We've brought together healthcare institutions, food retailers, and community-based organizations to improve nutrition security for patients experiencing or at risk of diet-related illness.
Community FarmShare	Washington DC area (Montgomery County, MD and surrounding area)	Jennifer Freeman	Executive Director	jennifer.freeman@communityfarmshare.org	301-377-4267	Food Farmacy	<p>Community FarmShare provides local fresh produce through a Produce Rx model in partnership with community health clinics, community based organizations and other healthcare providers (including nutrition education and diet related chronic disease management education).</p> <p>Unique to our approach is that all produce is first quality fruit and veg, purchased from local regenerative (healthy soils) farmers (field to plate within 48 hours), bringing the advantage of produce grown for and retaining highest nutrient density possible (while strengthening our local food system through buying from local farmers). From 2021-2023, we home-delivered 300 weekly produce bags through a multi-farm CSA model, emphasizing culturally appropriate foods.</p> <p>In 2024, we will add a mobile market ("Farmacy") to bring farmstand produce (free-choice model) to school communities with high FARMS rates and low-income communities near our partner community clinics to support easy access to produce prescriptions and the link to the clinic-run nutrition education component of the FIM program. Funds</p>

							are loaded on e-EBT cards for farmstand shopping; the FARMacy is also accessible to SNAP and WIC recipients, and Maryland Market Money to double fresh produce purchasing power.
Farmers' Truck USA	California	Frederic Laforge	Co-Founder/CEO	fred@thefarmerstruck.com	+1 (438) 942-8686	Building innovative food access solutions models from planning to reporting, and financial modelling.	The Farmers' Truck is a social enterprise that aims to empower food security champions to increase fresh food access in their communities. The Farmers' Truck model combines an understanding of social determinants of health (SDOH) and the social enterprise model. A human-centered, designed community health intervention program that covers all 5 A's of food security that can be financially sustainable, encouraging consistent and healthy eating habits is paramount in today's fast-paced world. Our mobile produce market model is excited to introduce the "Fresh Challenge" - a loyalty program designed to incentivize the purchase of fresh fruits and vegetables and foster a consistent pattern of healthy eating among our customers. By participating in the Fresh Challenge, customers can enjoy escalating discounts capping at a generous level. This structure rewards consistent attendance and encourages a regular intake of nutritious produce, leading to improved health outcomes. Beyond the immediate benefits to our customers, the Fresh Challenge program offers a unique advantage to stakeholders. Through the program, we will generate anonymized data that track fruit and vegetable consumption trends over time, providing invaluable insights into purchasing behaviors and customer retention. This data will be instrumental in understanding the program's impact on increasing produce consumption and ensuring its long-term success. Moreover, while customers can enjoy the flexibility of skipping a week without penalty, missing two or more consecutive weeks will slightly reduce their discount, ensuring sustained engagement. The Fresh Challenge is more than just a loyalty program; it's a commitment to fostering healthier communities, one purchase at a time.