

MATCHING GIFTS

Thousands of companies make matching gifts to the American Heart Association / American Stroke Association on behalf of their employees. Matching gifts are ...



Quick to
set up.



Easy to
submit.



A great way to increase
your donation's potential.

To find out if your company participates, visit www.matchinggifts.com/aha
Follow the links to the matching gifts website to download forms.

FREQUENTLY ASKED QUESTIONS

Q: Where do I turn in matching gifts to ensure that the student gets credit?

A: Please submit all matching gifts correspondence to the School Event Leader. Proof of matching gifts should be provided in any of the following forms: printed email that has the matching gift verification or gift confirmation procedures, a screenshot of the submitted matching gift through an internal company portal, or the physical company matching gift application form.

Q: Do matching gifts count toward the student's fundraising goal?

A: Absolutely! Matching gifts can help you double your fundraising opportunity. Once the student submits proof of the matching gift to the School Event Coordinator, the amount can be added to their fundraising total. Proof of matching gifts should be provided in any of the following forms below. Please also ensure we have the donor name, donor company, dollar amount, and student that should be credited.

- ✓ Printed email that has the matching gift verification or gift confirmation procedures.
- ✓ Printed screenshot of the submitted matching gift through an internal company portal.
- ✓ Company matching gift application form with handwritten confirmation needed by AHA.

Q: Can my Kids Heart Challenge or American Heart Challenge supporters submit matching gifts requests for gifts they make to the student's campaign?

A: You bet! The supporter's Human Resources department will have more information on how their gifts can be matched, or you can search for their policy at www.matchinggifts.com/aha and encourage them to start the process.

Q: What are the maximum and minimum gift amounts that can be matched?

A: Each company has different requirements on what is considered an eligible match. Please contact your Human Resources representative or visit www.matchinggifts.com/aha to identify those limits. Every eligible gift, no matter the size, can make a positive difference in saving lives from heart disease and stroke.

THANK YOU FOR SUPPORTING OUR MISSION!